



MARC

MIDAMERICA REGIONAL CONFERENCE

2019

"THE TIMES THEY ARE A-CHANGIN'"

APRIL 29-30

RADISSON BLU - MINNEAPOLIS, MN

PARTICIPATING CHAPTERS:

CHICAGO - DETROIT - MINNESOTA - MISSOURI - OHIO - WEST MICHIGAN

WELCOME TO MARC 2019



Angela Allen
Jenner & Block



Amanda Vintevoghel
The Dragich Law Firm PLLC



Mark Schwieters
SPECTRUM Commercial Services

On behalf of the Chicago/Midwest, Detroit, Minnesota, Missouri, Ohio and West Michigan chapters of the Turnaround Management Association, we cordially invite you to join us for the premier spring restructuring conference in our region: the 12th Annual MidAmerica Regional Conference (MARC), which will take place on April 29th-30th at the Radisson Blu hotel in Minneapolis.

This year's conference title, "***The Times They Are A-Changin'***" describes a global economy in flux. Trade tariffs, labor shortages and the potential for further interest rate hikes all loom large for many businesses in 2019. The song by the same name, a 1964 classic by Minnesota's own Bob Dylan, was written as an attempt to create an anthem of change during the early 1960's in America. Fifty-five years later, the title still holds true today.

This year's MARC will feature panel discussions that should interest attendees of all backgrounds. Topics ranging from lender workouts and Chapter 11 issues to the current state of our capital markets. In addition, hear insight from the region's leading turnaround professionals during the new "TED Talk" series. Also, we are happy to bring back the networking favorite, Capital Showcase, and are also organizing a Twins game for our NextGen members.

Speaking of the Twins, we are excited to welcome keynote speaker, **Dave St. Peter, President and CEO of the Minnesota Twins**. Dave oversees the team's day-to-day operations, strategic planning and interaction with Major League Baseball. Dave will speak to the challenges of managing the organization's daily front-office issues while marketing the Twins, who have had one postseason appearance in the past eight

seasons, in a heavily competitive sports market. Our second keynote speaker will be **KC Mathews, Executive Vice President and Chief Investment Officer at UMB Bank**. Mr. Mathews is responsible for executing UMB Bank's investment strategy and overseeing daily management of the bank's investment activities. KC will inform and entertain us while helping us decipher if we truly are heading for a "blip", a slow down or a recession, and whether our trade spat with China is going to continue, get deferred or will be resolved.

We would like to thank this year's planning committee, who has worked tirelessly over the past several months planning the MARC. We would also like to recognize our various event and keynote sponsors, and give special recognition to this year's Conference Sponsors: Alderney Advisors, Conway MacKenzie, Inc., Dorsey & Whitney LLP, Lighthouse Management Group Inc. and MB Business Capital.

In April, the MARC comes to Minneapolis, one of Minnesota's "twin cities," and no stranger to hosting big events, from golf's claim to international bragging rights, the 2016 Ryder Cup, to last year's Super Bowl as well as this year's NCAA Men's Basketball Final Four. The MARC presents a great opportunity to explore not only downtown Minneapolis, but also our capitol city of St. Paul (the other "twin") and surrounding suburbs. Take advantage of the many dining establishments, whether for large groups or a quiet table for two. Check out the Mall of America if you haven't been there. It's just a short Uber or train ride from downtown.

We hope to see you at the MARC on April 29th & 30th in downtown Minneapolis!

AGENDA

MONDAY, APRIL 29

- 11:30 am** Registration Opens
- 12:00 pm** Lunch
- 1:00 pm** Welcome and Opening Remarks
- 1:30 pm** **Panel - Chapter 11**
- 3:00 pm** **Panel - TED Talk**
- 4:00 - 5:30 pm** Capital Showcase
- 6:30 pm** Dine Arounds or Dinner on Own
- 8:30 - 10:30 pm** Nightcap Reception

TUESDAY, APRIL 30

- 7:45 am** Breakfast Buffet
- 8:30 am** **Keynote Speaker - David St. Peter, President of the Minnesota Twins**
- 9:30 am** **Panel - Capital Market**
- 10:45 am** **Panel - Workout Lender**
- 11:45 am** Lunch
- 12:30 pm** **Keynote Speaker - KC Mathews, Executive Vice President, UMB Bank**
- 1:30 pm** Conference Concludes

Conference Sponsors



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CONFERENCE CO-CHAIRS

Angela Allen, Jenner & Block
Amanda Vintevoghel, The Dragich Law Firm PLLC
Mark Schwieters, SPECTRUM Commercial Services

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Tom Goldblatt, Ravinia Capital LLC
Gene Arenson, HYPERAMS, LLC
Rob Baynes, The Strong Oak Group, Inc.

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Dave Mack, Pathfinder Group
Amy Swedberg, Maslon LLP
Sam Sigelman, Gray Plant Mooty

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Chris Glatz, Chapter Executive

MONDAY - APRIL 29

1:30 p.m. - Chapter 11

It's Not Your Father's Chapter 11 Process Anymore

The Panel will discuss the evolution of the Chapter 11 process, identify the forces presently driving change, and address possible future changes

MODERATOR

Monica Clark

Partner, Dorsey & Whitney

PANELISTS

Michael Stewart

Partner, Faegre Baker Daniels

Daniel F. Dooley, CTP

Principal and CEO, MorrisAnderson

Jeffrey D. Goetz

Shareholder, Bradshaw Fowler Proctor & Fairgrave P.C.

Hon. Michael E. Ridgway

Judge, United States Bankruptcy Court, District of Minnesota

3:00 p.m. - TED Talk

The Turnaround Titan TED Talk Series

Listen to industry leaders' past experiences - the good and the bad - from various sectors in the restructuring realm. Speakers will share lessons and insights on what that they have learned over the years that will aid professionals in their respective practices today. Also, hear these titans' opinions on where restructuring has been and where the industry is headed.

SPEAKERS

Alicia B. Masse

Managing Director, Alderney Advisors LLC

Hon. Kathleen H. Sanberg

Chief Judge, U.S. Bankruptcy Court for the District of Minnesota

Clint Cutler

Shareholder & Executive Vice President, Fredrikson & Byron, PA

Michael Sharkey

EVP/President, MB Business Capital

Dave St. Peter

President & Chief Executive Officer, Minnesota Twins

Dave St. Peter was named the fourth president in Minnesota Twins history on November 26, 2002. St. Peter also assumed the Chief Executive Officer title on December 21, 2016 and continues to oversee the team's day-to-day operations, strategic planning and interaction with Major League Baseball.

St. Peter played a central role in the approval, design, construction and opening of Target Field, which was named 2011 Sports Facility of the Year by the Sports Business Journal/Sports Business Daily. He also recently has played leadership roles in construction of a new player-development Academy in the Dominican Republic; hosting the 2014 Major League Baseball All-Star Game; expansion of the CenturyLink Sports Complex in Fort Myers, FL – named Ballpark Digest's 2015 Major Ballpark Renovation of the Year; as well as the team's partnership with Hennepin County on the design and programming of Minnesota's award-winning intermodal transit hub - Target Field Station.

At age 52, St. Peter begins his 30th year with the Twins. He joined the organization as an intern in 1990 and over his first decade with the franchise held a variety of positions including Pro Shop Manager, Communications Manager, Vice President of Corporate Communications and Senior Vice President of Business Affairs. As the club president, the Twins established a new single season franchise attendance record in 2010 by attracting more than 3.2 million fans to Target Field

while the team was recognized by ESPN as having the best stadium experience in all of professional sports. St. Peter's leadership has been integral in the team's growing corporate partnership base; development of the "Magic Moments" customer service initiative; the "Go Twins, Go Green" environmental stewardship platform; expansion of the Treasure Island Baseball Network; aggressive community

outreach; and enhanced alumni involvement -- including creation of the Twins Hall of Fame.

St. Peter has been part of a leadership team helping the franchise advance to postseason play seven times since 2002. During St. Peter's leadership tenure, the Twins have twice been named "Organization of the Year" by Baseball America (2002 and 04). In 2006, the entire Twins organization was recognized as the Minneapolis Star Tribune's "Sports Person of the Year." The franchise received the Atlanta Sports Council's Horizon Award (2002) as the Professional Sports Organization of the Year while the Twins Community Fund was a 2000 recipient of the Greater Minneapolis Chamber of Commerce's Quality of Life Award and a 2006 recipient of a Project Evergreen Award. The State of Minnesota named the Twins organization a Yellow Ribbon Company in 2014. Since 2010 the Twins have been honored seven times by the Star Tribune as one of the "Top 100" workplaces in Minnesota. In 2011, the Twins were the recipient of the Minneapolis Park and Recreation Board's "Living the Dream" Award. In 2016, the Minneapolis Regional Chamber of Commerce presented the Twins with an "Honored Company" Award in recognition of outstanding community service. Individually, St. Peter has been named to the Street and Smith's Sports Business Journal and Minneapolis-St. Paul Business Journal's "Forty under 40" lists. In 2018, St. Peter was recognized by Positive Coaching Alliance as Minnesota's Triple-Impact Competitor Business Executive of the Year.

At the league level, St. Peter sits on MLB's Scheduling Committee while also serving as a Trustee on the MLB-MLBPA Player Pension Committee. In the community, St. Peter serves on the boards of the YMCA of the Twin Cities and NuLoop Partners. He also serves on the National Advisory Council for Pitch In for Baseball.

St. Peter was born in Bismarck, North Dakota, and graduated from the University of North Dakota in 1989. Dave, son Jack and twin sons Eric and Ben make their home in Chanhassen, MN.



9:30 a.m. - Capital Markets

State of the Capital and Business Capital Markets

What is the current state and outlook for loans and sales? How does this environment effect the outlook for work for turnaround professionals? Our diverse group of private equity, alternative and commercial lenders from through out the Midwest will analyze and provide useful insights.

MODERATORS

Tom Goldblatt

Managing Partner, Ravinia Capital LLC

PANELISTS

Brian B. Boorstein

*Co-Founder & Partner,
Granite Creek Capital Partners*

Rhett Rowe

*Senior Managing Director, Great Lakes
Business Credit*

Mark Gertzhof

Managing Director, TCW Direct Lending

Michael Healy

Managing Member, Gardner Standard LLC

10:45 a.m. - Workout Lender

Future of Workout Lending

Look at how and why workout lending has changed over the years from the perspective of various institutions. Will address current state of industry including growing use of various governmental guarantees to shore up deals. Finally, panel will provide insight on when and where troubled deals will be coming from.

MODERATOR

Tom Kelly

Partner & Co-Chair, Dorsey & Whitney

PANELISTS

John Hecker

Senior Vice President, KeyBank

Graeme Jack

Managing Director, Monroe Capital

Karl R. Norton

Vice President, Comerica Bank

Sue Geiger

*Assistant General Counsel-Vice President,
US Bank*

KC Matthews

Executive Vice President and Chief Investment Officer, UMB

KC Mathews joined UMB in 2002. As Executive Vice President and Chief Investment Officer, KC is responsible for the development, execution and oversight of UMB's investment strategy. He is chairman of the Market & Economic Research Committee, Asset Management Investment Committee, Asset Allocation Committee and Asset Management Policy Committee.

KC has more than 25 years of experience in investment analysis and management for individuals, families, business owners and charitable organizations. He frequently provides economic commentary as a regular contributor on Bloomberg Radio, Bloomberg TV, CNN Money, CNBC TV and TheStreet.com. KC also tours to major U.S. cities to comment on the economy, banking industry and investments.

Prior to joining UMB, KC was a vice president and manager of the portfolio management group at Bank of Oklahoma for nine years. He was also employed by

Kidder, Peabody & Co. for five years.

KC earned a Master of Business Administration from the University of Notre Dame after completing his bachelor's degree at the University of Minnesota. He also attended the ABA National Trust School at Northwestern University and completed an advanced education program in investment management at the Harvard Business School.

KC is a member of the CFA Institute. He is past president of the Kansas City CFA Society and a past president of the Oklahoma Society of Financial Analysts.

KC sits on the board and executive committee for Junior Achievement and is also currently a board member of Operation Breakthrough. He is a member of the advisory board for the University of Central Missouri's Harmon College of Business Administration, serves on the faculty of the School of Banking, and has taught finance and investments at several universities.



HOTEL & LOCATION INFORMATION



Monday, April 29, 2019 – Tuesday, April 30, 2019



Radisson Blu
35 S 7th Street
Minneapolis, MN 55402



Hotel Reservations

Book your hotel to secure the conference rate of \$161 per night.

Call 800-333-3333 or [click here](#) to book online.

Rate expires April 8, 2019.

For more information please contact:

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