



Gerry Murak, a Turnaround Performance Specialist, has an MS, MBA and Certified Professional in Human Resources, a professional speaker and author of several journal articles and a book. Prior to starting his management consulting firm, Murak & Associates LLC in 1991, he turned around the performance within two different locations of a Fortune 500 corporation, as well as a Top 100 Western New York Corporation. Murak & Associates LLC has achieved dramatic top and bottom line results for small to medium sized businesses across the US, Canada and in China.

He is also the sole owner, CEO & Chairman of the Board of Western NY's largest contract electronics manufacturing service provider, SoPark Corporation, which is ISO 9001:2008, AS 9100C and ISO 13485 Certified and ITAR certified. He is also the founder, President & CEO and owner of a new high tech venture, Precision Scientific Instruments, Inc. (PSI™), which is commercializing disruptive US Patented technology that will enable the radical miniaturization of high tech materials and products at the sub-nano level.

Gerry is currently a member of the University at Buffalo (UB) School of Management (SOM) Dean's Advisory Council and a Director on the UB SOM Alumni Board. He also serves on the following Boards: MedTech, Olmsted Center for Sight and the WNY Food Bank Advisory Board. Gerry is the past President of Turnaround Management Association (TMA) for Upstate NY, past Director TMA International Board, a past Leadership Buffalo Board Member, and a past Chair of the Center for Entrepreneurial Leadership Alumni Association (CELAA). He has been a volunteer CEL mentor and reactor for over twenty-three years. In 2013, he also became a High Tech CEL Mentor. His firm is also a member of Habitat for Humanity Buffalo "Carpenters Club".

Gerry has served as Adjunct Faculty for:

- UB School of Management in Buffalo and in China,
- Cornell University School of Industrial & Labor Relations,
- Canisius College, Daemen College and Hilbert College.

His companies and past clients are the recipient of numerous awards including:

- "Best Places to Work" Finalist (SoPark).
- Niagara University Vision Award (SoPark).
- Better Business Bureau Torch Award for Marketplace Ethics (Murak & Assoc).
- Buffalo Niagara Business Ethics Award (Murak & Assoc).
- The JC Penney Golden Rule Award (Murak & Assoc).
- Supporter of Entrepreneurship Award sponsored by Ernst & Young, USA Today, and NASDAQ (Murak & Assoc).