

## Think! Sponsorship

TMA NYC's 2018 Annual Sponsorship Program was a sell-out success! We are inviting your firm on a first come first serve basis, to become a 2019 TMA NYC Annual Sponsor. Our goal is to provide our Annual Sponsors a broad promotional platform on which to showcase their firm as a premier Turnaround Management provider. We request you consider and commit to a 2019 TMA NYC Annual Sponsorship as you plan your 2019 budget and event participation.

In order to participate in this successful program, you must register your intention, (a simple email naming your chosen Benefits Package - detailed below and identical to 2018 packages - to [newyorkchapter@turnaround.org](mailto:newyorkchapter@turnaround.org) will suffice), no later than Noon Friday - December 14, 2018 with payment received no later than January 14, 2019 to receive the full year of benefits. Payment can be made via a check sent to our Chapter Executive at: TMA NY, P.O. Box 1034, Weston, CT, 06883. Should you need us to issue an invoice for your Annual Sponsorship, simply email your invoice request to [newyorkchapter@turnaround.org](mailto:newyorkchapter@turnaround.org)

The table below shows the cost and benefits at each sponsorship level. Each level includes the option for free golf registration(s) at our June 24, 2019 Golf & Tennis Outing at Whippoorwill Golf Club. Based on the sponsorship level, your firm will also receive a credit, in the form of TMA Bucks, toward the registration fee for any 2019 TMA New York City Chapter event. TMA NYC Bucks must be used during the 2019 calendar year at a TMA NYC event and cannot be carried over to 2020 or used for any of TMA NYC's joint events with other Associations, (i.e. TMA NYC|NYIC November Holiday Reception Honoring the Judges), Chapters or our Golf & Tennis Outing. In addition, we are offering our Sponsors the choice of Free TMA NYC Memberships vs Free Golf registrations dependent on the Sponsorship Package chosen. **Please note that all benefits become active upon full payment of your sponsorship. TMA NYC trusts your firm will find this approach beneficial and thanks you for your support!**

Benefits Pkg	Titanium Sponsor   \$10,000	Platinum Sponsor   \$7,500	Gold Sponsor   \$5,000	Silver Sponsor   \$2,500
Sponsorship	TMA Bucks: \$1,500	TMA Bucks: \$1,125	TMA Bucks: \$750	TMA Bucks: \$375
Benefits	Golf: 8 Free Golfers (See note 10)	Golf: 6 Free Golfers (See note 10)	Golf: 4 Free Golfers (See note 10)	Golf: 2 Free Golfers (See note 11)
Package A	Membership: 0 Free Memberships	Membership: 0 Free Memberships	Membership: 0 Free Memberships	Membership: 0 Free Memberships
Sponsorship	TMA Bucks: \$1,500	TMA Bucks: \$1,125	TMA Bucks: \$750	TMA Bucks: \$375
Benefits	Golf: 6 Free Golfers (See note 10)	Golf: 4 Free Golfers (See note 10)	Golf: 2 Free Golfers (See note 10)	Golf: 1 Free Golfer (See Note 11)
Package B	Membership: 2 Free Memberships	Membership: 2 Free Memberships	Membership: 2 Free Memberships	Membership: 1 Free Memberships
Sponsorship	TMA Bucks: \$1,500	TMA Bucks: \$1,125	TMA Bucks: \$750	TMA Bucks: \$375
Benefits	Golf: 4 Free Golfers (See note 10)	Golf: 2 Free Golfers (See note 10)	Golf: 1 Free Golfer (See note 10)	Golf: 0 Free Golfers (See note 11)
Package C	Membership: 4 Free Memberships	Membership: 4 Free Memberships	Membership: 3 Free Memberships	Membership: 2 Free Memberships
Additional Benefits Included in All Pkgs Listed Above	Panelist Opportunities Preferred Attendee Lists: Receipt 1 day prior to event (except NextGen) Friday Newsletter   Listing in "Meet Our Sponsor" Section: 1x/yr Website: Listed on Homepage + all calendar event pages by Sponsorship level (exception: joint events) Hyperlink: Included with your logo Event Signage   Program Books: listed	Panelist Opportunities Preferred Attendee Lists: Receipt 1 day prior to event (except NextGen) Friday Newsletter   Listing in "Meet Our Sponsor" Section: 1x/yr Website: Listed on Homepage + all calendar event pages by Sponsorship level (exception: joint events) Hyperlink: Included with your logo Event Signage   Program Books: listed	Panelist Opportunities Attendee Lists: Receipt 1 day prior to event (except NextGen) Friday Newsletter   Listing in "Meet Our Sponsor" Section: 1x/yr Website: Listed on Homepage + all calendar event pages by Sponsorship level (exception: joint events) Hyperlink: Included with your logo Event Signage   Program Books: listed	Panelist Opportunities Attendee Lists: n/a Friday Newsletter   Listing in "Meet Our Sponsor" Section: 1x/yr Website: Listed on Homepage + all calendar event pages by Sponsorship level (exception: joint events) Hyperlink: Included with your logo Event Signage   Program Books: listed

#### General Notes:

- Sponsorships are active for a calendar year from 1/1/19 – 12/31/19.
- All Sponsorship Benefits activate upon payment of the sponsorship.
- A Sponsor must select a specific sponsorship level & benefits package, confirm it via email, and once confirmed may not be changed.
- All Sponsor logos will contain a hyperlink to the Sponsor firm's website home page.

#### TMA NYC Bucks:

- TMA NYC Bucks can be used for TMA NYC events only. They cannot be applied toward joint events with other Associations or Chapters, i.e. Nov Holiday Reception Honoring the Judges, Regional Conferences, or Annual TMA NYC Golf & Tennis Outing.
- TMA NYC Bucks may be used for events between 1/1/19 – 12/31/19. All TMA NYC Bucks expire on 12/31/19 and cannot be carried over to 2020 Sponsorships.
- Registration fees paid with TMA NYC Bucks are guaranteed the Early Bird Member fee, (lowest fee available), regardless of registration date.
- Sponsors will receive an update reflecting the use and balance of their TMA NYC Bucks accounts with each TMA NYC Bucks registration.

#### Panelist Opportunities:

- Panelist/Moderator opportunities are available to our highest level sponsors at our educational events where applicable.

#### TMA NYC Annual Golf & Tennis Outing:

- Titanium, Platinum and Gold Sponsors can select play in either the AM or PM golf programs pending availability.
- Silver Sponsors play in AM golf program with play in PM golf program pending availability.